

WHAT IS A COACH?



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO

Institute to Promote
Athlete Health and Wellness

Fill out additional roles that coaches have in the blank thought bubbles.

The infographic features a central illustration of a coach in a grey suit and cap, pointing upwards. Surrounding this are various role titles, each accompanied by a unique icon. Several thought bubbles are placed throughout the design, some containing horizontal lines for text entry. The roles and their associated icons are:

- TIME MANAGEMENT ADVISOR**: Clock icon
- RESEARCHER/FACT FINDER**: Speech bubble icon
- MARKETING/PROMOTION**: Green triangle icon
- PARENT FIGURE**: Cloud with lightning bolt icon
- ROLE MODEL**: Orange text
- TEACHER**: Orange text
- FACILITATOR**: Blue cloud with lightning bolt icon
- FRIEND**: Blue thumbs up icon
- IT CONSULTANT**: Power button icon
- LEGAL CONSULTANT**: Scales of justice icon
- PLANNER**: Green text
- RULES EXPERT**: Red text
- ALUMNI RELATIONS**: Yellow text
- VOLUNTEER**: Green text
- TRAVEL AGENT**: Mountain and sun icon
- COUNSELOR**: Large blue text
- HEALTH & SAFETY CONSULTANT**: Yellow diamond with exclamation mark icon
- PUBLIC SPEAKER**: Red text
- MOTIVATOR**: Large red text
- ASSESSOR/EVALUATOR**: Eye icon
- LEADER**: Red text
- MEDIA FIGURE**: Blue text
- FUND RAISER**: Envelope with dollar sign icon
- MANAGER**: Green text
- MENTOR**: Large green text
- PERSONAL TRAINER**: Orange gear icon
- RECRUITER**: Green text
- NUTRITION CONSULTANT**: Blue apple icon
- SOCIAL MEDIA EXPERT**: Smartphone icon
- CHAUFFEUR/BUS DRIVER**: Red location pin icon

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TIME MANAGEMENT ADVISOR (clock icon)

RESEARCHER/FACT FINDER (speech bubble icon)

MARKETING/PROMOTION (triangle icon)

FACILITATOR (cloud icon)

ROLE MODEL (thumbs up icon)

PARENT FIGURE (cloud icon)

TRAVEL AGENT (speech bubble with photo icon)

FRIEND (thumbs up icon)

PLANNER (speech bubble)

ASSESSOR/EVALUATOR (eye icon)

LEGAL CONSULTANT (scales icon)

LEADER (lightbulb icon)

RECRUITER (eye icon)

COUNSELOR (large text)

VOLUNTEER (lightbulb icon)

IT CONSULTANT (power button icon)

ALUMNI RELATIONS (text)

RULES EXPERT (text)

HEALTH & SAFETY CONSULTANT (warning sign icon)

FUND RAISER (envelope with dollar sign icon)

MOTIVATOR (large text)

PUBLIC SPEAKER (megaphone icon)

MANAGER (text)

TEACHER (text)

MENTOR (large text)

SOCIAL MEDIA EXPERT (smartphone icon)

NUTRITION CONSULTANT (apple icon)

MEDIA FIGURE (megaphone icon)

PERSONAL TRAINER (gears icon)

CHAUFFEUR/BUS DRIVER (location pin icon)